

KEVIN HOGAN
INTERNATIONAL SPEAKER, AUTHOR, CONSULTANT
16526 W. 78th St. # 138
Eden Prairie, MN 55346 USA
Tel: 612.616.0732
eMail: Kevin AT KevinHogan DOT com

Kevin Hogan **A Brief Biography**

Kevin Hogan is the author of 22 books and counting. He is best known for his international best selling book, *The Psychology of Persuasion: How to Persuade Others to Your Way of Thinking*.

In the past decade he has become the Body Language Expert and Unconscious Influence Expert to ABC, Fox, The BBC, The New York Times, The New York Post and dozens of popular magazines like Forbes, Investors Business Daily, InTouch, First for Women, Success!, and Cosmopolitan.



He has become the go-to resource for analyzing key White House figures.

Hogan has taught Persuasion and Influence at the University of St. Thomas Management Center and is a frequent media guest. Articles by and about him have appeared in Success!, Redbook, Office Pro, Selling Power, Cosmopolitan, Maxim, Playboy and numerous other publications. He was recently featured in a half dozen magazines (including wProst) in Poland.

Kevin is a dynamic, well-known international public speaker, consultant and corporate trainer. He has trained persuasion, sales and marketing skills to leaders in the government of Poland, employees from Mutual of Omaha, Boeing, Microsoft, Starbucks, Cargill, Pillsbury, Carlson Companies, Fortis Insurance, Great Clips, the State of Minnesota, 3M, The United States Postal Service and numerous other Fortune 500 companies. He recently spoke to The Inner Circle and at the Million Dollar Roundtable (MDRT) convention in Las Vegas.

His keynotes, seminars and workshops help companies sell, market and communicate more effectively. His cutting edge research into the mind and keen understanding of consumer behavior create a unique distillation of information never before released to the public. Each customized program he leads is fit specifically to the needs of the group or organization. Kevin will give your people new and easy to implement ideas to achieve excellence.

www.KevinHogan.net