

Kevin Hogan, Psy.D.

**Author of The Psychology of Persuasion:
How to Persuade Others to Your Way of
Thinking**

Keynote

1/2 Day Presentation

Inquire about Full Day Events

Kevin Hogan, Psy.D. is a fast-paced and dynamic speaker. He is the author of nineteen books including his newest, *Secret Language of Business*, plus *Science of Influence*, *Selling Yourself to Others*, *The Psychology of Persuasion*, and *Talk Your Way to the Top*. He is an internationally recognized expert in selling strategies, body language and influential communication. He is a regular media guest and internationally known speaker and workshop leader. He has been featured in *Success!*, *Selling Power*, *Redbook*, *Cosmopolitan*, *Woman's World*, *Complete Woman*, *The New York Post*, *The BBC*, *Mademoiselle*, *Wprost* newsmagazine of Poland, and dozens of other publications and television shows. Kevin has spoken before packed auditoriums at MDRT (Million Dollar Roundtable) The Inner Circle, 3M, Cargill, Great Clips, Fortis Insurance, Twin City Life & Claim Association, US Bancorp, Lukasbank, Meespierson, and more! His mastery in the fields of non-verbal communication and influence make him one of the most knowledgeable, exciting, and effective corporate and business speakers in the United States.

Influence / Body Language



“Every communication has the intention to influence.”
Kevin Hogan

What are people saying about Kevin Hogan?

“Motivational Speaker or a Keynote Speaker? Hire Kevin Hogan. I have done so every year since 1996. If you want a professional, inspirational and humorous speaker, Kevin is your speaker.”
Elsom Eldridge, Ed.M., President International Guild of Professional Consultants.

“Kevin Hogan has information that is so powerful it will change your perception of the way you think about yourself, and the way you think about others. It is simple to understand, but is life-changing when implemented. Hire Kevin Hogan!” *Jeffrey Gitomer, Author*

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Body Language: What Your Body is Saying Speaks So Loudly It's a Wonder Anyone can Hear YOU!

Did you know that your body language makes up over 77% of your communication with other people? Kevin's fast-paced and research-packed presentation will fascinate and inform. Immediately applicable to business and relationship contexts.

How to Persuade Others to Your Way of Thinking

The difference between the impotent conversationalist and the motivating communicator is the ability to persuade people. Your group will learn cutting-edge skills in this presentation that will change the way you communicate forever.